

Plymouth Art Guild
RUSSELL GALLERY POLICY
Effective January 1, 2012

The Russell Gallery, located in the original Russell Library building, is the premier exhibit area at the Plymouth Center for the Arts. The Gallery is open year-round, with 5-6 regularly scheduled juried shows each year. Occasionally, a show may have a special theme or unique requirements, which is announced well in advance; while not required, artists are encouraged to submit work related to the theme. Art submitted for display in the Russell Gallery may be hung in the foyer in order to better represent the quality and diversity of work on display throughout the Center.

Eligibility

- Exhibition of art in the Russell Gallery is restricted to Guild members who have been designated as Russell Gallery Artists as a result of jurying, which takes place two times each year. *See separate policy on Russell Jurying Process.*
- Artists will be juried in a particular medium (painting, pastel, sculpture, photography, etc.); artists may be juried in more than one medium, but each medium requires separate jurying. Work submitted in a medium in which the artist has not yet been juried may be submitted to the Members Gallery for display.
- The quality of artwork and its presentation will also be juried for each exhibition cycle and must be at or above the level of your original submission for jurying. You will be contacted if your work is not selected for a show; you will be provided with a brief written statement explaining the reason for non-acceptance.

General Requirements

- You must maintain Guild membership in order to show work in the Russell Gallery.
- Registering for Shows - Artwork must be dropped off ONLY during the designated registration hours.
- You may submit up to 2 pieces in each Russell Gallery Show; there is a hanging fee of \$10/piece. In addition, you may submit up to 2 pieces in each Members' Show.
- Artwork may be exhibited at the Center (any gallery) only once per 12-month period. (This does not apply to work exhibited in the Annual Juried Art Show or in private shows.)
- We do our best to equitably display art in the Russell Gallery. For efficiency and to display the maximum number of pieces, movable standards are used as necessary.
- Artwork must be original (no prints), for sale, and be marketable in our gallery.
- The Guild charges 30% commission for sales resulting from exhibiting at the Center.

- If your work sells during a show, you may replace it with a new piece for the remainder of the show, at no charge.
- Artwork not picked up during the designated hours at the end of a show is moved to a storage area. You will need to call the Center during regular business hours and schedule a pickup; the front desk volunteers cannot retrieve or release artwork. There is a \$5 charge for work held beyond the scheduled pick up date; an additional fee of \$5/month will be charged for storage.

Specifications

2-D Art

- May not exceed 48" in any direction
- Must be fully dry, signed, framed in a professional manner, properly wired (no alligator clips), and ready for hanging. Unframed artwork may be submitted for approval if borders are appropriately finished.
- Matting and framing should be of a superior quality and complement the artwork. All drawings, original printworks, watercolors, and photos must be under glass or plexiglass. Clamped glass, scarred mats, cracked glass, and damaged or "weathered" frames are not acceptable.
- Wires must be taut; strong enough to hold the piece; securely attached to the frame; and installed 1/3 of the distance from the top of the piece.

3-D Art

Includes sculpture, pottery, fiber art, and wooden pieces. The Guild has a limited number of pedestals, but please check to be sure they are available and adequate when registering. Artists must provide appropriate display materials for specialized works of art.

Jewelry

A \$10 fee is charged per shelf (1 square foot) in a locked display case, furnished by the Guild.

Awards and Judging

- Each show will be judged by rotating members from a panel of judges. All work on display in both the Members' Gallery and the Russell Gallery will be considered by the judges.
- For themed shows, only artwork related to the theme will be included in the judging.
- Visitors to the Center will be invited to vote for their favorite piece in the combined shows; a Most Popular ribbon will be awarded at the end of each show and that piece will be prominently displayed during the following show (at no cost to the artist).
- Ribbons for First Place and 3 Honorable Mentions will be awarded at the Opening Receptions for each show, as will the ribbon for Most Popular from the prior show.
- A list of awards, with photos, will be sent to local newspapers.

Functions at the Center

The building is frequently used for special events and meetings, which presents an opportunity to draw additional visitors to view your art. During these events we reserve the right to move the artwork as necessary to accommodate the needs of the special events. Every attempt will be made to keep all work visible.

Volunteering

Since the Guild is an all volunteer organization, your help is needed. There are many volunteer opportunities available. Volunteer forms are available at the Front Desk at the Center.